

1.1 Board Report 2019

EuroClio is a professional community of history and citizenship educators. Its mission is to inspire and empower educators to engage learners in innovative and responsible history and citizenship education, a type of education that makes learners think for themselves and care about others and the world they live in.

This report aims to:

1. Provide a general introduction to the EuroClio mission and approaches to implement this mission.
2. Provide an overview of EuroClio's governance and management.
3. Provide an overview of this year's key activities and their impact on the professional community of history, heritage and citizenship educators and beyond.
4. Summarise the financial results, risk mitigation related to the continuity of the organisation, key financial policies and key challenges.
5. Share the main plans and challenges for 2019 and beyond.

1. Introduction

About EuroClio

EuroClio is the European Association of History Educators. It was founded in 1992 with support from the Council of Europe.

EuroClio inspires and empowers history and citizenship educators from all over the world to provide quality education to their students. Ensuring access to quality education supports reducing inequalities and to make societies more just, peaceful and inclusive. It is important that this work is done by an association of history and citizenship education professionals, to prevent the use of these subjects for agendas that are not related to education.

EuroClio provides opportunities for connecting history and citizenship educators and their professional development, provides access to quality educational resources, and facilitates the exchange of knowledge and experience between history and citizenship educators around the world.

Through quality history and citizenship education, students learn to find, question, analyse and interpret historical evidence. It develops their fundamental thinking skills and an understanding of concepts, as well as the ability to disagree about interpretations of the past without resorting to hatred and violence.

EuroClio's work helps to ensure that students are taught how to think, and are not told what to think. This helps them to resist manipulation, ask fundamental and critical questions, do research, and draw conclusions based on their analysis of the available evidence. These abilities are essential for (young) people to be active citizens.

Since 1992, EuroClio has

- Led the development of lesson plans, textbooks, teacher's guides, and online resources in 23 different languages, which are now all freely available to all.
- Organized workshops, seminars, conferences in 42 different countries around the globe contributing to the professional development of more than five-thousand history and citizenship educators.
- Aligned policies and actions by intergovernmental organizations, such as the Council of Europe, the European Commission and OSCE with the needs of history and citizenship educators.

This would not have been possible without the generous contributions of the professional volunteers, the valuable network and the donors of EuroClio.

2. Governance and Management

EuroClio is a not-for-profit Organisation under Dutch Law, headquartered in The Hague. EuroClio is recognized by the tax authorities in the Netherlands as a charitable, so called "ANBI", organisation.

The Board

The Board presides over the Association and is responsible to the General Assembly. The day to day running of the Association is managed by the Executive Director.

During the General Assembly in 2019, Mire Mladenovski, reached the end of his second term. Sinéad Fitzsimons decided not to stand for re-election. Two new board members were elected: Lars Peter Visti Hansen and Denis Detling.

The following priorities were on the agenda of the Board in 2019:

- Management Agreement with and Appointment Letter for the Executive Director
- Internal rule changes
- The Action Plan 2019 and 2020
- The Budget 2019 and 2020
- The Strategic Plan 2020-2025
- Response to the EU Recovery Order
- Response to the CDRSEE bankruptcy
- Historiana Post-investment review
- Board involvement in EuroClio Activities
- Membership Services
- EuroClio Ambassadors and Honorary Board Members
- Non-traditional fundraising and financial autonomy, and
- The Annual Conference 2019 and 2020.

This was the composition of the Board in 2019 *before* the General Assembly:

- Mire Mladenovski, President
- Paolo Ceccoli, Vice-President
- Sinéad Fitzsimons, Secretary
- Riitta Mikkola, Treasurer
- Frank van den Akker, Member

And this was the composition *after* the General Assembly:

- Paolo Ceccoli, President
- Riitta Mikkola, Treasurer and Vice-President
- Lars Peter Visti Hansen, Secretary
- Frank van den Akker, Member
- Denis Detling, Member

The General Assembly

The General Assembly is the highest governing body of EuroClio. It discusses and approves the annual report, the financial report, budgets, decides on the statutes and internal rules of EuroClio, and elects and discharges Board and Audit Committee

Members. The General Assembly meets at least once a year, usually during the Annual Conference of EuroClio.

In 2019, the General Assembly took place on 6. April in Hotel Scandic in Gdansk, Poland. The Agenda, Annexes, Booklet and Presentation used during the General Assembly are available at <https://euroclio.eu/general-assembly/>.

The Audit Committee

The General Assembly elects an Audit Committee, whose members meet with the Finance Committee representing the Board and the Executive Director to review the Annual and the Board Report, and discuss the financial situation of EuroClio. In 2019, the Audit Committee met during the Annual Conference in Gdansk, and reported to the General Assembly based on the review of the financial management and financial policies. One Audit Committee Member reached the end of her term, and two new Audit Committee Members were elected.

This was the composition of the Audit Committee in 2019 *before* the General Assembly:

- Bojana Dujkovic-Blagovic (EuroClio-HIP),
- Bistra Stoimenova (Bulgarian History Teachers Association), and
- Madis Somelar (Estonian History Teachers Association).

And this was the composition *after* the General Assembly:

- Ulrich Bongertmann (VGD - Association of History Teachers of Germany)
- Bistra Stoimenova (Bulgarian History Teachers Association), and
- Madis Somelar (Estonian History Teachers Association).

Members

There are several types of EuroClio membership. It is possible to join EuroClio as Full Member, Associated Member, and Individual Member. Only Full Members have voting rights during the General Assembly.

In 2019, EuroClio welcomed the following organisations as Full Member:

- The Association Footura, Bulgaria
- Istituto Nazionale Parri, Italy

And the following organisations as Associated Member:

- History NGO Forum for Peace in East Asia, South Korea

The Secretariat

The management of EuroClio is delegated by the Board to the Executive Director, who is leading the EuroClio Secretariat. The Staff at the EuroClio Secretariat, supported by

Trainees, are running the day to day operations of EuroClio, including the projects and regular activities.

On 1 January 2019,

This was the composition of the Staff:

- Steven Stegers, Executive Director
- Judith Geerling, Senior Manager (until 1 November 2019)
- Jaco Stoop, Network Coordinator (until 15 May 2019)
- Andreas Holtberget, Project Manager and Communications Officer (from 10 June 2019)
- Alice Modena, Project Manager and Professional Development Coordinator
- Catherine Savitsky, Project Manager and Fundraiser (from 1 December 2019)

They were supported by the following Volunteers, Trainees and Research Trainees:

- Oana Avram
- Raphaëlle Ayach
- Martin Babicka
- Nina Bamberg
- Lorraine Besnier
- Sherilyn Bouyer
- Veronika Budaiova
- Robert Chamberlain
- Natalie Dabkowski
- Agustín De Julio
- Frances Enticknap
- Julia Flegel
- Kelly-Ann Fonderson
- Catalina Gaete
- Billy Holt
- Mallory Hutchings-Tryon
- Mary Jinyani
- Jilt Jorritsma
- Pierce Kehou
- Michal Machalski
- Bridget Martin
- Qiqi Mei
- Valeria Mingardi
- Agatha Oostenburg
- Lexi Oudman
- Madison Pagel
- Fani Partsafyllidou
- Alessandra Petrocchi
- Francesca Rabitti
- Giulia Rossi
- Grace Sahota
- Louise Sträuli
- Lucas Tse
- Lisanne Veldt
- Vera Westerheijden
- Marissa Young

Projects

EuroClio worked on several projects and consultancies in 2019 to advance its mission:

The projects:

- Learning to Disagree
- Strategies for Inclusion
- Football Makes History
- Opening Up Historiana
- Contested Histories

The partner projects:

- RETHINK - Remembrance Education for Thinking Critically
- Teaching European History in the 21st Century
- Europeana DSI4

The consultancies:

- VPRO - In Europe Schools
- Evens Foundation - Sharing European Histories
- MICT - International Residual Mechanism for Criminal Tribunals
- OSCE High Commissioner on National Minorities

More information about these projects can be found on www.euroclio.eu

3. Key Activities

EuroClio is working on its mission through various activities. Here is an overview of the highlights in 2019

Research

EuroClio has researched the needs of history and citizenship educators in relation to teaching about controversial or sensitive issues and to assessing students' attainment of social and civic competences. This research pointed to a lack of confidence when it comes to choosing and implementing assessment methods. Furthermore, it allowed us to identify a broad range of controversial issues, and sensitized EuroClio to the importance of the situational context. EuroClio made reports on remembrance practices dealing with the Holocaust and other instance of mass atrocities in Europe in the 20th century. Finally, EuroClio has continued its research for the Contested Histories cases and has grown its database to over 150 cases. Some in-depth research was also conducted for at least three cases this year.

Advocacy

EuroClio continued its work with the OSCE High Commissioner on National Minorities to recognise and address history and memory as one of the sources of conflict. EuroClio has taken an active role in the process surrounding the proposal of the 2019 French Presidency of the Council of Europe for the establishment of a European Observatory on History Teaching in Europe (HOPE).

Funding

In 2019, EuroClio launched several new projects to advance its mission. The "Learning History that is not yet History" and the "Sharing European History" projects. In addition, EuroClio has been invited to submit an application for the EU operating grant of 2020. Furthermore, EuroClio has put some efforts towards fundraising with Ministries of Foreign affairs by sending several letters to various embassies in The Hague. In 2019, EuroClio has already met with the Finnish ambassador in The Hague and later with the ex-minister of Foreign Affairs in Finland. In addition, EuroClio met with the Time Machine Consortium to apply for research funding to connect all open data related to European History. Finally, several applications for projects were sent such as a KA2 Fundraising, a Jean Monnet application, an Erasmus + project and finally a grant to develop the Masterclass project through the European Endowment for Democracy.

Consultancies

During 2019, EuroClio began a consultancy on behalf of the International Residual Mechanism for Criminal Tribunals of the United Nations (MICT), linked to their activities at promoting the legacy of the International Criminal Tribunal for the former Yugoslavia (ICTY). In addition, EuroClio has provided a consultancy to the Dutch TV channel VPRO for their series "In Europe Now", which addresses contemporary issues in Europe explained by students.

Educational Resources

In 2019, EuroClio also created a series of transnational source collections and eLearning Activities with sources from Europeana. These source collections focus on different topics, and can be used to address different learner challenges, such as change over time, causation, and using sources as evidence. These resources are 24 source collections and 12 e-learning activities published on Historiana, together with the associated blog posts. In addition, EuroClio worked on the development and translation of several resources that will be published in 2020. For instance, the project Learning to Disagree will publish and translate a variety of viewpoints, RETHINK will publish a

Massive Online Open Course, and Football makes History will publish learning activities on football history tackling social exclusion issues for educational purposes.

Professional Development

In 2019, EuroClio has promoted the professional development of its staff and the members of its community in multiple ways. This was enacted in several ways. First, the annual conference which took place in Gdańsk, Poland, 4-7 April 2019 and gathered 138 history, geography, heritage, and citizenship educators and education professionals from Europe and beyond under the headline "How to bring history to life?". Second, the Regional Summer School on "Diversity and Violence" which was held in Osijek, Croatia, 22-24 August 2019 and gathered around 20 educators from 11 different countries. Third, the thematic seminar "Teaching European Integration. How and Why?" in Brussels, Belgium, 22-24 November 2019. Fourth, the online webinars on the topics of "Self Determination and the Peace Treaties 1919-1923", "The Printing Revolution", and "The Fall of the Berlin Wall". Finally, EuroClio trained over 15 full time trainees and over 20 research trainees and volunteers. Moreover, the association has provided many opportunities for its staff to develop different skills over the year.

Outreach and Exchange

Throughout 2019, EuroClio shared information via its newsletter, its website, and via various social media platforms, among them Facebook, Twitter, LinkedIn and Instagram. The year 2019 also saw the launching of the new website. In addition, the annual report of 2018 was published, as well as several in depth articles, blog posts about Historiana, and several opportunities for our community.

4. Financial result and policies

During 2019 EuroClio continued to work on its mission through projects and activities, supported by a range of donors.

Operating grants

EuroClio receives core funding from the European Union Europe for Citizens Programme, and from the Open Society Foundation's Education Support Programme. This core funding supports the main activities and covers the core costs of EuroClio.

2019 was the 2nd year of the *Framework Partnership Agreement* between the European Union and EuroClio. This operating grant, managed at the European Commission 'Europe for Citizens: European Remembrance' programme, supports the activities of EuroClio that are related to Remembrance.

2019 was the first year a three year institutional support grant by the *Open Society Foundations – Education Support Programme*. This core support enabled EuroClio to respond more directly to societal needs, allowed EuroClio to make strategic investments, and work its mission outside Europe.

Financial and partnership support

The following partner and donors financially supported the work of EuroClio in 2019:

- European Union, DG EAC, Erasmus+ Programme
- European Union, DG Home, Europe for Citizens Programme
- European Union, DG CONNECT, Europeana Digital Service Infrastructure
- Evens Foundation, Belgium
- Global Center for Pluralism, Canada
- House of European History, European Parliament, Belgium
- VPRO, The Netherlands
- Open Society Foundations, Education Support Programme
- Région Provence-Alpes-Côte d'Azur, France

Financial result

In 2019, EuroClio closed the year with a positive result of € 7.478.

This financial result includes the loss of income resulting from the bankruptcy of CDRSEE - the Centre for Democracy and Reconciliation in South-East Europe, who was leading the ePACT project in which EuroClio was a partner. It also includes a reservation to compensate for some of the overtime by the staff (the part that has not been waived). More income was generated through projects, core funding, membership fees and consultancy than was spent. Throughout the year EuroClio has been monitoring and reducing costs to achieve this result. The main cost saving has been in human resources.

During the year two interim financial reports were produced which helped to identify potential deviations from budget, and steer the year to a positive end. Good oversight for the Association, alongside the normal external accountancy/audit scrutiny, was ensured by the Board's Financial Committee, and regular Board to monitor the financial health of EuroClio, and take measure where needed. EuroClio has monitored the expected vs realised income and expenditures on a monthly basis and kept an updated overview of the liquidity planning.

Operating Reserve

The Board continues its policy to allocate positive results to an operational reserve. Such an operational reserve is needed in order to secure the continuity of the organisation, but also to avoid issues related to liquidity (taking into account the pre-financing requirements), and to improve the financial operational capacity of EuroClio. The objective is to ultimately cater for a reserve of €100.000 (as was decided by the Board in April 2016). Once the objective has been reached, the Board will revisit the aspired level of the operating reserve.

At the closing of 2019 accounts this reserve now stands at € 63,557. This is an increase of € 7,478 compared to last 2018.

Overhours

In 2019, all EuroClio staff members worked more than they were contractually obliged. A reservation for up to 15 in lieu days is included in the accounts to compensate for the over hours. The rest of the overtime, which is the equivalent of € 35,327, has been waived by those staff members to which this applied.

5. Budget 2020

An Action Plan and Budget for 2020 has been prepared and agreed by the Board in which the expected activities, the related income and expenditures are foreseen. This budget 2020 will be presented by the Board at the General Assembly for approval.

	2020	€
Income		
Project income	973.000	
Consultancy	15.000	
Subscription fee and other income	<u>15.000</u>	
Total income		<u>1.003.000</u>
Expenditures		
Personnel cost	278.000	
Depreciation	4.500	
Direct project expenditures	529.000	
Other expenditures	<u>173.400</u>	
Total expenditures		<u>984.900</u>
Result		<u>18.100</u>
Attributable to		
Operating reserve		<u>18.100</u>

6. Plans and challenges for 2020 and beyond

Strategy

In 2020-2024, the Association want to further develop EuroClio as a professional community of history and citizenship educators. For this, more educators need to be reached and ensure that they benefit from the work done by the Association and are being mobilised. To achieve this, we will focus more on core activities and flagship initiatives and less on (partner) projects, work on strategic partnerships, and increase our support to professional volunteers.

In terms of

- Research. We will research the needs of history and citizenship educators, identify and research societal challenges that we can help to resolve, develop and use key performance indicators to monitor the impact and progress of our work, and develop and maintain dossiers on our focus areas.
- Advocacy. We will review and update the EuroClio Manifesto, develop quality standards for history and citizenship education, consult our members on key issues, and communicate the findings to intergovernmental organizations in our network.
- Funding. We will develop a strategy and talking points for each flagship initiative, hold face to face meetings with previous, current and potential donors, and develop a workflow for identifying, documenting and responding to leads for fundraising.
- Professional development. We will expand our offer of international seminars and webinars based on identified needs, provide workshops during events organized by members and partners, offer (research) traineeships to university students and young professionals, and enable our staff members to develop professionally in their area of work.
- Educational resources. We will develop new educational resources based on identified needs, streamline the way we work on the collaborative design of educational resources for future projects, and re-publish existing resources in new formats.
- Outreach and exchange. We will systematically map, use and evaluate communication and dissemination channels, develop and share inspiring and useful content (in the form of blogs, reviews, digests, podcasts, videos), and develop PR materials to support advocacy, fundraising and member recruitment.

For our flagship initiatives

We will:

- Further develop Historiana as a tool for history and citizenship educators to find and create resources for use in their educational practice.
- Do more research on Contested Histories in order to be able to deal with conflicting interpretations of history and memory in a more responsible manner.

- Test and improve the Masterclass as a means to introduce EuroClio and its approach to teaching and learning history and citizenship in diverse settings across the world.

Focus Areas

The mission of EuroClio can be achieved in various ways, which has the advantage that EuroClio can adapt if and when required, but demands a clear focus in order to be efficient and effective. In 2020, EuroClio will work on the following focus areas:

- Promote a **transnational** and **multi-perspective** approach to history education.
- Make learning history **motivating, meaningful and inclusive**.
- Use **new technologies** to enhance history education.
- **Prevent** and **resolve conflicts** related to history and memory.
- Support **educational reform** based on democratic values.
- Use **research** to advance the teaching and learning of history.
- **Advance** teaching and learning about the European Union.

Revision of the EuroClio Manifesto

In 2013, EuroClio published its "Manifesto on High Quality History, Heritage and Citizenship Education: 15 principles for the recognition of the distinctive contribution of history to the development of young people." The Manifesto was unanimously adopted by the EuroClio General Assembly in 2014 and is available in 19 languages (French and Turkish were added in 2019)

The Manifesto describes what EuroClio considers to be high-quality education, and therefore is a key reference in all its work. In 2019, EuroClio started to review this document in order to make sure it is up to date with the latest developments and insights. This will be done by consulting members from the EuroClio community, the EuroClio Ambassadors, and other experts from outside. The revised Manifesto is planned to be published in 2020.

Creating value for individuals

EuroClio will increase the ways in which individual educators can benefit from its work and will also offer several ways in which they can become active. EuroClio will promote individual membership by offering discounts on international seminars and unlimited access to webinars. These services will be expanded as the membership grows.

Professional development

EuroClio will offer a range of international professional development courses open to the public. They include the 26th Annual Professional Development and Training Course "Controversy and Disagreement in the Classroom", a Regional Balkan Summer School and a thematic seminar in the fall. EuroClio will also produce an online module on multi-perspectivity and host a series of webinars.

Educational resources development

EuroClio will develop a range of educational resources that are directly applicable in classroom practice. These include sources collections, variety of viewpoints, eLearning Tools, learning activities, teaching strategies, teachers guides and toolkits. All these educational resources are developed as part of a collaborative process by and for practicing history and citizenship educators.

Strategic partnerships

EuroClio will continue to build long-term strategic partnerships. These include the Bundeszentrale für politische Bildung, the Council of Europe, ENRS – European Network of Remembrance and Solidarity, European Schoolnet, the Evens Foundation, Europeana, EUROM – European Observatory on Memories, Facing History and Ourselves, the Georg Eckert Institute for International Textbook Research, the Global Centre for Pluralism, the House of European History, IHJR - the Institute for Historical Justice and Reconciliation, IB – the International Baccalaureate, LLLP - the Lifelong Learning Platform, the OSCE - Organization for Security and Co-operation in Europe, The UN International Residual Mechanism for Criminal Tribunals (MICT), the Northeast Asia History Foundation, and a range of Universities and Teacher Training Institutes across Europe.

Predicted Challenges and Risk Mitigation

Human Resources

EuroClio has the ambition to grow and increase its impact. For this we would require also to increase the number of staff. The current staff members will continue to work on their own professional development needs. In 2020 we plan to hire a new staff member, who is experienced in research, especially impact assessment. In addition, we will work with consultants to further professionalise EuroClio.

Additional funding, greater diversity in donors

EuroClio will work to diversify its funding in order to become more resilient to the changes in the funding landscape. A priority is the acquisition of funds that are either unearmarked or support the development of long term initiatives such as the structured courses and Historiana. Ministries of Foreign Affairs and Charitable (Family) Foundations are specific targets.

European Union Operating Grant

At the moment, EuroClio is the beneficiary of an EU Europe for Citizens Operating Grant for its work on European Remembrance. This support will continue until 2020. The future of this EU programme is unclear for the period after 2020, and the large-scale overhaul of the European Commission budget due to the departure of the United Kingdom from the EU, and subsequent budget changes. EuroClio will advocate for the continuation of the European Remembrance Programme and the continuation of the operating grants.

More details about the future plans can be found in the Action Plan 2020.

Signing of the annual report

Belgrade, 4 April 2020

Board:

P. Ceccoli
President

R. Mikkola
Treasurer and Vice President

L.P.V. Hansen
Secretary

F. van den Akker
Board Member

D. Detling
Board Member