

Action Plan 2020

EuroClio

Governance

- 2020 General Assembly + Audit Committee Meeting.
- Board and Board Committee Meetings.
- Organise online Ambassadors Meetings to keep the Ambassadors informed about the work of EuroClio, to encourage them to share news, and to keep them involved.
- Develop a strategy for Special Interest Groups (based on the results of a needs assessment).

KPIs (Key Performance Indicators)

- All documentation for the General Assembly and Audit Committee is available on the website of EuroClio on 4 March 2020.
- The Agenda and Annexes for each Board Meeting are available at least 5 days before each board meeting.

Finances

- Develop and publish an Annual Report (verified by an external auditor).
- Make and review Interim Financial Reports.

KPIs

- An increase of the Operating Reserve by 10k or more.
- The Annual Report is approved by the external auditors.
- Interim Reports are delivered within one month after the first and second trimester.

Research

- Design, preparation, execution and analysis of a needs assessment for the EuroClio community.¹
- Research for the business case for Historiana.
- Research on contested histories (done by research trainees with the support of the Institute of Historical Justice and Reconciliation)
- Collect evidence that support fundraising for projects that tackle issues that are of societal relevance, such a combating fake news, understanding environmental problems, and challenging stereotypes.

KPIs

- The result of the needs assessment is available for review and discussion before the summer break 2020.

¹ This analysis will determine the focus and the type of historical content resources and teaching and learning resources that EuroClio will develop with professional volunteers and in its projects. The needs assessment will set the priorities for professional development, and determine the focus of webinar, thematic seminars and the annual conference. It will also determine what and how EuroClio will communicate.

- Three ideas for new projects are developed in the form of 2-page documents before the last board meeting of 2020.

Advocacy

- Review and re-publish the EuroClio Manifesto.
- Develop and publish Policy Recommendations on dealing with debates and controversies in the classroom.
- Support the OSCE High Commissioner on National Minorities (HCNM) on the development of Guidelines on Contested Histories and Interethnic Relations (anticipated as a consultancy).
- Adapt the Social Science Standards for Jordan in quality standards proposed by EuroClio.

KPIs

- The policy recommendations on dealing with debates and controversies in the classroom is available online before the summer break of 2020.
- The revised EuroClio Manifesto is available online by the end of 2020.
- EuroClio organised at least 1 experts meeting for the OSCE HCNM in 2020.

Fundraising

- Lobby and apply for support from current donors: EU Operating Grant, Europeana DSI5, Evens Foundation and the Open Society Foundation.
- Fundraise for the flagship initiatives (Historiana, the Masterclass, Contested Histories). For each initiative we will set priorities for the coming years, make a budget based on those priorities, prepare talking points, PR materials, and send unsolicited fundraising request.
- Organise face to face meetings with (potential) donors.
- Fundraise for an international project which will focus on the development of educational resources, offering opportunities for continued professional development and the involvement of members (online and offline).
- Fundraise for an educational project in which academics and practicing teachers collaborate to create educational material to promote students' understanding of the history of the European Union.
- Fundraise to support individual participation to the 27th EuroClio Annual Conference in Belgrade, Serbia.
- Fundraise for projects that build on successful projects in the past: Learning to Disagree, Strategies for Inclusion, Innovating History Education for All.
- Fundraise for projects that tackle issues that are of societal relevance, such a combating fake news, understanding environmental problems, and challenging stereotypes.
- Support the writing of a project proposal by members and partners (such as Tallinn University).

KPIs

- We have acquired 600.000 euro funds in 2020, of which 125.000 euro can be used for honoraria and overhead.
- We have acquired funds for each flagship initiative in 2020.

Professional Development

Professional Development on National Level

- Organise a series of workshops on how to deal with controversial issues in the classroom and to use dialogue, debate and discussion to promote social and civic competences.
- Organise a series of workshops on how to use local (football) history as a means to promote historical knowledge and social inclusion.
- Organise a workshop on the use of practices from memorial institutes in remembrance education in the classroom.
- Organise a series of workshops on with the teaching strategies to counter dominant narratives in Europe embedded in national events organised by member organisations. This will be done through a call for trainers.
- Organise workshops that make use of the Historiana eActivity builder, developed transnational source collections and corresponding eLearning Activities embedded in national events organised by member organisations.
- Pilot the Masterclass in Belarus, Georgia, Kyrgyzstan/Tajikistan or Tunisia. It is the aspiration to do this in multiple countries.

Professional Development on International Level (for project teams)

- Organise short term staff trainings on Football history and its relation to aspects of gender identities and exclusion.
- Organise the 6th Regional Balkan Summer School.
- Facilitate the workshops organised by the UN International Residual Mechanism for Criminal Tribunals.

Professional Development on International Level (open for participants)

- Organise the 27th EuroClio Annual Conference on Controversy and Disagreement in the Classroom in Belgrade, Serbia.
- Prepare of the 28th EuroClio Annual Conference (location to be determined).
- Organise a Thematic Seminar in the Fall in Lebanon or Slovakia (financially supported by participant's fees).

International Study Visit

- 4th Study Visit to Seoul (pending funding by the Northeast Asia History Foundation).

Online professional development (open for participants)

- Develop, test, and publish an online module on multiperspectivity in remembrance education.
- Organise webinars and online trainings that make use of transnational source collections on Historiana.
- Pilot webinars based on identified needs.

Professional development of staff

- Participate in training or peer learning events to meet the individual needs of the staff members (related to their focus area ²and field of expertise³).
- Participate in trainings to meet the collective needs of the staff in order to further professionalise the Secretariat.

KPIs

- EuroClio has facilitated workshops on national level in at least 15 countries.
- >90% of all participants in professional development indicate that they would recommend the training to their colleagues.
- All international training seminars that are organised in 2020 have a positive result.

Educational Resources Development

- Support the Historiana teams to develop educational resources with professional volunteers based on identified needs by members.
- Develop historical content and teaching and learning resources designed to help students develop their social and civic competences through dialogue, debate and discussion on contested issues.⁴
- Develop and test of exemplar learning activities to bring football history in the classroom to foster social inclusion and the promotion of diversity.
- Develop and test toolkits that help students to reflect on, do research related to, and exchange views with peers from other countries on key events and developments in recent European history.
- Develop source collections and eLearning Activities in Croatian, Czech and Swedish.
- Finalise and integrate three new eLearning Tools for Historiana.
- Develop, edit and design teaching strategies to counter dominant narratives in Europe.

KPIs

- All educational resources listed above are freely available on Historiana or EuroClio's; website by the end of 2020.
- There is an approved strategy for the further development of Historiana.

Outreach and Exchange

- Systematically map and use communication channels (such as newsletters, journals, social media, blogs and magazines) and dissemination channels (such as repositories of educational resources and online portals).
- Run communication campaigns for the international training events (Annual Conference, Thematic Seminar, Summer School) and the promotion of (existing) resources.
- Improve EuroClio's website by writing new content (our history, focus areas) and making changes based on researching user's experiences.⁵
- Write, edit and publish in-depth articles and reviews with Ambassadors and Professional Volunteers.

² The focus areas are areas in which EuroClio has a strong track record and an interest to work: Dealing with the past (Catherine), Digital innovation (Steven), Education for Democracy (Andreas), Engagement and Inclusion (Andreas), Learning about the EU (Alice), Multiperspectivity (Catherine/ Alice).

³ These are "Fundraising", "Communication", "International Training", "Event Management", "Research (Impact Assessment + Users Research)", "Governance"

⁴ These resources consist of Viewpoints, Learning Activities, and Teachers guides.

⁵ A research trainee has been recruited to write the "history" section for the EuroClio website.

- Pilot the development and publication of a podcast.
- Prepare and send Internal Member News Updates.
- Write and publish a Blog Post Series to feature source collections and eLearning Activities.
- Compile and send three thematic newsletters on debate, dialogue and discussion in the classroom and on how these, relating to specific topics, help students develop social and civic competences.
- Contribute articles to magazines that are published by Member Organisations.
- Contribute to the activities of like-minded organisations and networks.⁶
- Pilot activities to activate Special Interest Groups.

KPIs

- There is new content (reviews, articles, opportunities) every week.
- Members have received at least 4 personalised messages in 2020.
- A review of the podcast pilot is available.

Secretariat

- Recruit and train regular trainees.
- Facilitate Research Traineeships

⁶ These are the DARE Network for Democracy and Human Rights Education, Facing History and Ourselves, EFIL – European Federation for Intercultural Learning, EUSTORY - History Network for Young Europeans, EUSCREEN, IAIE – International Association for Intercultural Education, IFPH - International Federation for Public History, IHSD – the International Society for History Didactics, ISHA - International Students of History Association, MSA – the Memory Studies Association, NECE – Networking European Citizenship Education and NEMO – Network of European Museum Organisations, NAHF- Northeast Asia History Foundation.