

# Annual Report European Association of History Educators



2018  
The Hague

*Education is not the filling of a pail, but the lighting of a fire.*

- William Butler Yeats

**EUROCLIO: The History Education community of Europe**

EUROCLIO, headquartered in The Hague in The Netherlands is a non-profit association under Dutch law, and for twenty-five years has worked with and represented what now numbers seventy-five history educators' organizations, associations and institutes as members from more than forty countries.

We form a network of networks, link to something over forty thousand history and citizenship educators, and connect with something over two thousand plus professionals in face to face contacts and professional development a year.

In 2017 EUROCLIO successfully implemented its mission through a number of projects and activities and created added value for its members, partners and society-at-large.

**This Report aims to:**

1. Provide a general introduction to the EUROCLIO mission and approaches to implement this mission.
2. Provides an overview of EUROCLIO's governance and management.
3. Provides an overview of this year's notable activities and their impact on society.
4. Summarise the financial results, continuity planning and operational reserves, key financial policies and challenges.
5. Share plans and challenges for 2019 and beyond.

## **Introduction**

EUROCLIO - The European Association of History Educators:

- Was established in 1992 on request of but entirely independent from the Council of Europe;
- Is a confederation of more than seventy history, heritage, and citizenship educators' associations and other organizations active in this field;
- Has worked for twenty-five years across, in and beyond many European countries, focusing on the full range of issues related to the teaching and learning of history;
- Has brought together thousands of historians, history educators and students to share experiences, to implement innovative learning about the past, discussing also sensitive and controversial issues and therefore creating new and inclusive historical narratives;
- Has taken a special focus on supporting colleagues in countries in political transformation and in particular those with inter-ethnic and inter-religious tensions, for example working with associations in Bulgaria, Estonia, Latvia, Romania, Russia and Ukraine;
- Has worked in regions that have experienced recent violent conflicts, such as the Caucasus, Cyprus, The Lebanon, and Former Yugoslavia;
- Has linked all of our members and shared best practice and widened knowledge, supported skills development and fostered collaborative and co-operative working.

EUROCLIO supports the development of responsible and innovative history, citizenship and heritage education by promoting critical thinking, multi-perspectivity, mutual respect, and the inclusion of controversial issues.

The Association advocates a sound use of history and heritage education towards the building and deepening of democratic societies, connecting professionals across boundaries of communities, countries, ethnicities and religions. It seeks to enhance the quality of history and citizenship education through capacity building for educators and producing and implementing innovative teaching tools.

Our members are, and our outreach is to, history, heritage and citizenship education professionals, and includes, but is not limited to: teachers and educators at all levels including those in schools, curriculum developers, authors of teaching tools, teacher trainers and trainee teachers, assessment experts, advisors and inspectors, educational staff in cultural institutions, staff and board members of member associations.

## **Governance and Management 2018**

We are a thriving and engaged democratic community of history education professionals with considerable geographical reach and presence. Our dedicated staff, based in The Hague, frequently travel in partnership projects to work with colleagues and partners. At times we are officially represented by Member Association Leaders, EUROCLIO Ambassadors (selected field leaders who have

worked with us, or served in senior roles), current Board Members, Secretariat Staff and Trainees.

### **Board**



The 2018 Board pictured together during the 25<sup>th</sup> Annual Conference in Marseille, France

The Board of EUROCLIO is tasked with the overall responsibility for governing the organisation and ensure wide and successful implementation of its core mission. Elected individuals act as Board Members support EUROCLIO's Management on issues related to financial policy and governance and oversee the Secretariat in a monitoring and accountability role.

During the General Assembly in 2018, Lóa Steinunn Kristjansdóttir, reached the end of her second term. No new board member was elected because of financial austerity measures. See agenda and files at <https://euroclio.eu/general-assembly/>

The following items were on the agenda of the Board in 2018:

- The recruitment of a new Executive Director;
- Review of the checks and balances;
- Setting and monitoring strategic board priorities;
- Sustainability plan and analysis;
- Post-investment review of the Historiana Investment plan;
- Reaction to the EU Recovery Order;
- Membership recruitment and consultation;
- The Annual Conference 2018 and 2019; and
- The 25 year celebration of EUROCLIO.



This was the composition of the Board in 2018 before the General Assembly:

- Lóa Steinunn Kristjansdóttir (Iceland), President
- Mire Mladenovski (Republic of Macedonia), Vice-President and Treasurer
- Paolo Ceccoli (Italy), Secretary
- Frank van den Akker (The Netherlands)
- Sinéad Fitzsimons (United Kingdom, Northern Ireland)
- Riitta Mikkola (Finland)



*EUROCLIO Staff Members Alice Modena (Italy) and Judith Geerling (Netherlands)*

And this was the composition after the General Assembly:

- Mire Mladenovski (Republic of Macedonia), President
- Paolo Ceccoli (Italy), Vice-President
- Sinéad Fitzsimons (United Kingdom, Northern Ireland), Secretary
- Riitta Mikkola (Finland), Treasurer
- Frank van den Akker (The Netherlands)

### Secretariat

The management of EUROCLIO is delegated by the Board to an Executive Director, who is leading the EUROCLIO Secretariat. The Staff at the EUROCLIO Secretariat, supported by Trainees, are managing the day to day operations of EUROCLIO, including the projects and regular activities. On 1 May 2018, Jonathan Even-Zohar stepped down as Executive Director, and Steven Stegers was appointed as Acting Executive Director. Alice Modena, joined EUROCLIO as a Project Manager, after completing her traineeship.

This was the composition of the Staff in 2018:

- Jonathan Even-Zohar (The Netherlands), Executive Director
- Steven Stegers (The Netherlands), Acting Executive Director, Programme Director and Deputy-Director
- Judith Geerling (The Netherlands), Senior Manager
- Jaco Stoop (The Netherlands), Network Coordinator
- Alice Modena (Italy), Project Manager



*2018 Annual Conference participants, Marseille*

They were supported by the following Volunteers, Trainees and Research Trainees:

- Rosie Anderson (United Kingdom)
- Dorien van Duivenboden (The Netherlands)
- Catalina Gaete Salgado (Chile)
- Antonia Gough (United Kingdom)
- Matthias de Heer (The Netherlands)
- David Groenteman (The Netherlands)
- Rik Mets (The Netherlands)
- Lena Martinović (Serbia)
- Daniel Menz (United States)
- Alice Modena (Italy)
- Miranda Richman (United States)
- Suzanne Tromp (The Netherlands)
- Agatha Oostenbrug (The Netherlands)
- Rivka Otten (The Netherlands)
- Neeltje van Roessel (The Netherlands)
- Giulia Rossi (Italy)
- Catherine Savitsky (Canada)
- Lisanne Veldt (The Netherlands)
- Larissa Wiegelmann (Austria)
- Shanice de Witte (The Netherlands)

## Activities in 2018



*Piloting of resources for the Strategies for Inclusion project*

EUROCLIO is working on its mission through various activities. Here is an overview of the highlights from 2018

### **Research**

EUROCLIO supported the Georg Eckert Institute (GEI) to conduct a research into the needs of educators when it comes to discussing controversial issues in the classroom. This research was done through two focus groups at international events organised by EUROCLIO and an online survey. In the course of 2019, GEI will present its findings in needs assessment report that will be published on the project's web-page.

### **Advocacy**

EUROCLIO advocated at the European Parliament for an exception for education as part of the new copyright directive of the EU, amongst others through meetings with MEP Axel Voss, who was the main rapporteur of this Directive. EUROCLIO worked with the Institute for Historical Justice and Reconciliation (IHJR) to encourage the OSCE High Commissioner on National Minorities to recognise and address history and memory as one of the source of conflict. EUROCLIO published policy recommendations to make history and citizenship more inclusive. This policy document is translated in 22 languages.

### Fundraising

In 2018, EUROCLIO acquired several new projects to advance its mission. The “Football makes history” project (funded by the EU Erasmus+ Programme) looks at local football history to explore issues related to identity, diversity and discrimination. The “Opening Up Historiana” (funded by the EU Connecting Europe Facility) makes it possible for partners to publish resources on Historiana and add three more eLearning Tools to the eActivity Builder.

### Consultancies

EUROCLIO worked with a team of experts on the development of standards for social science teachers in Jordan for the Queen Rania Foundation and hosted a five day workshop on the right to self-determination during the War or Peace conference organised by the Bundeszentrale für Politische Bildung.

### Educational Resources

In 2018, EUROCLIO finalised learning resources that were designed to make history and citizenship education more inclusive and accessible. These resources focus on a range of topics and different time period, and together show how the resource can be adapted to different learner needs. Some of these resources are translated into Armenian, Dutch, Norwegian and Slovenian. EUROCLIO also created a series of transnational source collections and eLearning



*The Historiana Editors' team at work*

Activities with sources from Europeana. These source collections focus on different topics, and can be used to address different learner challenges, such as change over time, causation, and using sources as evidence. EUROCLIO translated existing resources on teaching about European integration in new languages, including Bulgarian, Croatian, Czech, Finnish, Greek, Latvian, Portuguese, Spanish, and Turkish. The historical content team of Historiana worked on several source collections for the Cold War Module and launched an initiative to involve the EUROCLIO community on the creation of a transnational source collection on international perspectives on the Russian Revolution.





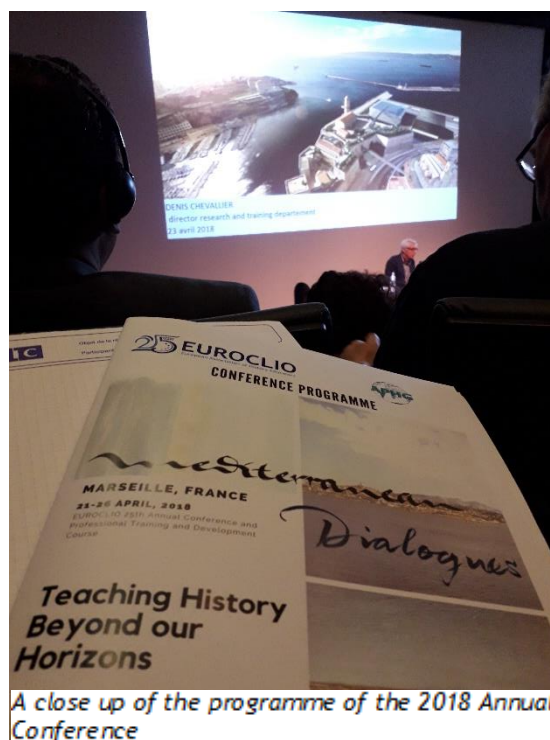
*2018 Regional Summer School in Metlika, Slovenia*

### Professional Development

In 2018, EUROCLIO offered several opportunities for professional development for over a thousand educators. In February, EUROCLIO organised a conference “Critical Thinking in the Age of Emoji’s” in Hilversum focused on the question how history education can contribute to media literacy and a training in Serbia on Controversy in the Classroom. In April, the 25th EUROCLIO Annual Conference “Mediterranean Dialogues” took place in Marseille, France. In July, EUROCLIO organised its 4th Regional Summer School in Metlika, Slovenia on the topic of inclusive education and a study visit to Seoul in partnership with Northeast Asia History Foundation. In August, EUROCLIO organised a seminar on Debates and Controversies in the Classroom in Berlin. Together with Europeana EUROCLIO made a teacher training kit on “How to use online tools to promote historical thinking” demonstrating how to make best use of the Historiana eLearning Environment. EUROCLIO also organised two eTwinning seminars on the same topic.

### Outreach and Exchange

Throughout 2018, EUROCLIO reached out to its community via its newsletter, its website, and via various social media platforms, among them Facebook, Twitter, LinkedIn and Instagram. The Secretariat developed a strategy to serve its social media platforms, to ensure a sustained presence and to reach EUROCLIO’s target groups in the best way possible. In the fall of 2018, the Secretariat started the development of new content and an updated design for EUROCLIO’s website. The update of the website will take place in the first half of 2019.



*A close up of the programme of the 2018 Annual Conference*

## **Financial Result & Policies**

During 2018 EUROCLIO continued to work on its mission through a projects and activities, supported by a range of donors.

### **Operating grants**

EUROCLIO receives core funding from the European Union Europe for Citizens Programme, and from the Open Society Foundation's Education Support Programme. This core funding supports the main activities and covers the core costs of EUROCLIO.

2018 was the 1st year of the Framework Partnership Agreement between the European Union and EUROCLIO. This operating grant, managed at the European Commission 'Europe for Citizens: European Remembrance' programme, supports the activities of EUROCLIO that are related to Remembrance.

2018 was the last year of the last year of a three year institutional support grant by the Open Society Foundations - Education Support Programme. This core support enabled EUROCLIO to respond more directly to societal needs, allowed EUROCLIO to make strategic investments, and work its mission outside Europe.

### **Financial and partnership support**

The following donors financially supported the work of EUROCLIO in 2018:

- Bundeszentrale für politische Bildung, Germany
- Council of Europe, History Teaching Unit
- European Union, EEAS, Delegation to Kyrgyzstan
- European Union, DG EAC, Erasmus+ Programme
- European Union, DG EAC, Jean Monnet Programme
- European Union, DG Home, Europe for Citizens Programme
- European Union, DG CONNECT, Europeana Digital Service Infrastructure
- Evens Foundation, Belgium
- Ministry of Foreign Affairs, Austrian Development Agency
- Northeast Asian History Foundation, South Korea
- Open Society Foundations, Education Support Programme
- Queen Rania Foundation, Jordan
- Region Provence-Alpes-Côte d'Azur, France

### **Financial result**

In 2018, EUROCLIO closed the year with a positive result of € 7.244. This financial result includes the maximum recovery that could come from the External Audit on the EU Black Sea Project and a reservation to compensate for some of the overtime by the staff (the part that has not been waived). More income was generated through projects, core funding, membership fees and consultancy than was spent. Throughout the year EUROCLIO has been monitoring and reducing costs to achieve this result. The main costs saving has been in human resources.

During the year two interim financial reports were produced which helped to identify potential deviations from budget, and steer the year to a positive end. Good oversight for the Association, alongside the normal external accountancy/audit scrutiny, was ensured by the Board's Financial Committee, and regular Board to monitor the financial health of EUROCLIO, and take measure where needed. EUROCLIO has monitored the expected versus realised income and expenditures on a monthly basis and kept an updated overview of the liquidity planning.

### **Operating Reserve**

The Board continues its policy to allocate positive results to an operational reserve. Such an operational reserve is needed in order to secure the continuity of the organisation, but also to avoid issues related to liquidity (taking into account the pre-financing requirements), and to improve the financial operational capacity of EUROCLIO. The target is to have a reserve of €100.000 by 2020 (as was decided by the Board in April 2016).

At the closing of 2018 accounts this reserve now stands at € 56.081.

### **Overhours**

In 2018, all EUROCLIO staff members worked more than they were contractually obliged. A reservation for up to 15 lieu days is included as reservation to compensate for this time worked. The additional overtime, which is the equivalent of € 32.627, has been waived by those staff members to which this applied.

### **External Audit on EACEA Projects**

In 2018, four EU projects were selected for an external audit. These were the projects Decisions and Dilemmas I, Decisions and Dilemmas II, Silencing Citizens through Censorship, and the EU Operating Grant 2016. This audit involved filling in a pre-audit questionnaire for each of the projects, and an on-the-spot check by two auditors in December at the EUROCLIO Secretariat. The final report of this audit is pending at the moment of writing.

### **External Audit on the EU Black Sea Project**

In 2018, the European Delegation in Georgia send a pre-information letter related to the External Audit of the Black Sea project offering the opportunity for EUROCLIO to provide comments (see Board Report 2017). The Board and Acting Executive Director worked together on a response, providing arguments and evidence, to demonstrate the eligibility of the main cost items mentioned in the letter. At the moment of writing there is no response from the EU Delegation yet. The maximum risk of some costs being declared ineligible for this project is countered as the full amount is included as a reservation in the financial result of 2018.

### Data Protection

EUROCLIO has done a review its use of personal data and ensured compliance with the EU General Data Protection Regulation (GDPR);

### Budget 2019

An Action Plan and Budget for 2019 has been proposed to Board in which the expected activities, the related income and expenditures are foreseen.

	2018	€
<b>Income</b>		
Project income	776.515	
Subscription fee and other income	40.250	
<b>Total income</b>		816.765
<b>Expenditures</b>		
Personnel cost	267.222	
Depreciation	1.382	
Direct project expenditures	357.836	
Other expenditures	180.466	
<b>Total expenditures</b>		806.906
<b>Result</b>		9.861
<b>Attributable to</b>		
Operating reserve		9.861

### Disclaimer

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